



BVCA Training

Experienced course: 18+ months

Digital Due Diligence

Two half-day digital sessions



Why attend?

An interactive digital workshop that introduces attendees to the practice of digital due diligence



The leading industry-standard

We are pleased to welcome back our industry-leading training schedule with the return of Digital Due Diligence. Using all aspects of digital learning this course will help you to implement digital strategies to prepare your portfolio to seize digital opportunities and be resilient to disruptive technologies. As technology continues to rapidly transform the world, the digital health of a potential investment or current investee has never been so crucial.



Hear from a digital expert

James Prebble is a highly experienced digital consultant with 15 years of extensive digital strategy and transformation experience across a wide range of industries and sectors. A digital expert, he works with businesses to facilitate business change and development through the implementation of digital strategies and processes. James has significant experience supporting digital lead generation, customer strategy and digital service implementation programs for the Retail, FS, Life Science, Leisure and Transportation sectors.



Flexible, interactive learning

Taking place across two online sessions, the course goes beyond face-to-face learning to give you a digital-first training experience, utilising role-plays, group discussions and case studies in every session. Delegates can also catch up on anything missed with all recordings and slide decks available to view post-workshop.

Overview

Course overview

The BVCA's Introduction to Digital Due Diligence is an interactive digital workshop that introduces attendees to the practice of digital due diligence. The course provides insight into the tools and techniques used in the digital due diligence process and gives access to sample outcomes from digital due diligence work across the UK and Europe. The course also looks in depth at the digital technologies, services and business models disrupting today's markets.

Learn the techniques to measure a company's digital performance and identify digital opportunities within a current or prospective investment and discover the building blocks for the implementation of future digital business strategies.

Topics covered include:

- Digital disruption: how is it changing business models
- Developing a digital strategy: how to build a digital roadmap
- Adaption and adoption: understanding and implementing digital behaviour
- Measuring success: the tools and techniques required for digital measurement and more

What will you take away?

- An understanding of how digital disruption can affect any business
- An opportunity to build a digital roadmap
- Building a contact book
- 6 CPD hours

Audience:

- Investment directors and managers
- Portfolio managers and value enhancement professionals



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Schedule

Day 1	
09:30	Introduction to digital strategy and what it means for your portfolio
10:00	Digital disruption: How is it changing business models? <ul style="list-style-type: none">• The digital revolution and why it matters to business• Now and next. A look at emerging and future digital business models, including a look at disruptive investment models• The impact of disruption on businesses that fail to keep up with the pace of change• Digital reputation and its importance to business
10:45	Break
11:00	Digital diagnostic: Understanding the digital health of a business <ul style="list-style-type: none">• How to understand the digital health of your business, and uncover digital opportunities?• What to review and the tools to help you achieve a successful outcome• How to use the findings from a digital diagnostic to drive performance improvements?
11:30	What does good digital look like?
12:00	Break
12:10	Developing a digital strategy: How to build a digital roadmap <ul style="list-style-type: none">• How to build a digital transformation strategy that leverages your competitive advantage and preserves it for the future• A look at digital strategy models options and how best to apply them
12:30	Session close

Schedule

Day 2	
09:30	Day 1 session recap
09:45	Measuring success: Tools and techniques required for digital measurement <ul style="list-style-type: none">• What are the core digital KPIs and leading indicators of performance?• An introduction to digital measurement techniques• Digital measurement tools. The options, benefits and pitfalls
10.15	6 building blocks of an innovation culture <ul style="list-style-type: none">• What are the foundations of an innovation culture, based on leading research• How can companies improve their innovation capabilities• Case study: predictable and agile growth process
10.45	Break
11:45	How to attract and retain the digital elite <ul style="list-style-type: none">• How to structure digital teams• How to attract and retain the best digital talent• Case study: Google's way of attracting and retaining outliers
11.45	Session close

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Booking



"A real eye-opener into the core areas we should be focusing on. I now consider digital due diligence as a core part of future transaction processes."

Scott Mackenzie, Souter Investments

Course price

- **Member discounted price: £895.50** excluding VAT
- **Non-member: £1,791.00** excluding VAT

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